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ATG Named One of Forbes' "100 Most Trustworthy Companies"

Commerce solutions provider honored for highly regarded accounting, management practices

CAMBRIDGE, Mass.--(BUSINESS WIRE)--ATG (Art Technology Group, Inc., NASDAQ: ARTG), the premier provider of cross channel [commerce solutions](#), has been named to Forbes' list of "The 100 Most Trustworthy Companies."

"This is a testament to our management team's thoughtful planning, dedication, and execution, and is the result of the entire staff's effort and hard work year over year."

For the fourth consecutive year, online and print publication Forbes turned to Audit Integrity, an independent financial analytics company based in Los Angeles, to identify the 100 businesses on American exchanges with the most transparent and conservative accounting practices and most prudent management. The firm sorts the "[100 Most Trustworthy Companies](#)" into three groupings: Large-, mid- and small-cap companies, and arranges them in order of accounting and governance risk (AGR) score, with 100 being the highest.

This year, [ATG was listed](#) under the "Most Trustworthy Small-Cap Companies" with a score of 99.

According to the Forbes report, Jack Zwingli, Chief Executive of Audit Integrity, said the following about the companies that were named: "These are the good guys ... They've consistently shown accuracy and transparency in their financial reporting ... These companies have made it through our screening process and shown consistent high quality."

To determine which companies would be named "Most Trustworthy" in 2010, Audit Integrity scanned more than 8,000 companies that are traded on U.S. exchanges. The firm then assigns those companies an AGR score every three months, based on a proprietary model to identify practices that have traditionally had a high correlation with increasing shareholder risk.

"Being named to Forbes' '100 Most Trustworthy Companies' – and being recognized among some of the country's most well-respected corporations – is an honor," said ATG President and CEO Bob Burke. "This is a testament to our management team's thoughtful planning, dedication, and execution, and is the result of the entire staff's effort and hard work year over year."

According to the Forbes report, in order to qualify for the roster, the 100 companies had to have: Market caps of \$200 million or more at the time the list was prepared; AGR ratings of "conservative" or "average" over each of the last four quarters; no amended filings with the Securities and Exchange Commission or material restatements over the last year; and high ranking in Audit Integrity's Equity Risk Ranking, which indicates a positive forecast for equity returns.

About ATG

ATG (Nasdaq: ARTG) provides the most advanced cross-channel [commerce software](#) and services to fuel the growth of the world's top brands. Offering the industry's leading commerce solution, ATG works in partnership with clients to drive sales via a personalized customer experience – unifying and optimizing interactions across the Web, contact center, mobile devices, social media, physical stores, and other key channels. Exclusively focused on online and cross-channel commerce, ATG is uniquely capable of powering the most innovative and successful commerce experiences, with results that outperform industry norms. ATG Commerce is the commerce platform and business user application solution top-rated by industry analysts for powering results-driven, personalized, and innovative e-commerce sites. ATG's platform-neutral optimization solutions for [live help](#), [lead performance](#), and [product recommendations](#) can be easily added to any website to increase conversions and reduce abandonment. ATG is headquartered in Cambridge, Massachusetts, with additional locations throughout North America and Europe. For more information, please visit <http://www.atg.com>.

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